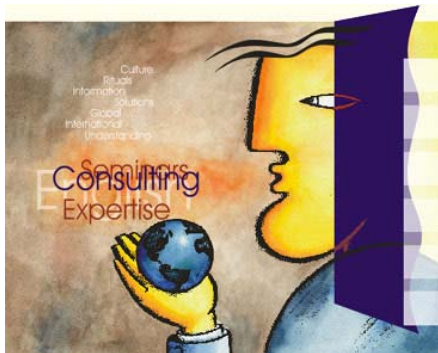




Power your Life

INTERCULTURAL CHALLENGE



... create a better connection

"Shall I sign on the back?" or "Shall I sign on the backside?" (Soll ich auf der Rückseite oder auf dem Po unterschreiben ?)

Intercultural communication is more than just a question of using the right tenses and vocabulary. It requires sensitivity regarding cultural diversity. This is critical for successful international cooperation.

Within the framework of a one-day workshop; 'Intercultural Challenge' makes use of simulations, role plays and case studies to create an in-depth understanding of the European as well as the American and Asian cultures.

- ✓ Cultural Simulation
- ✓ Culture Shock
- ✓ Hidden Messages
- ✓ Multinational Meetings
- ✓ Conflict Management
- ✓ Self-Confidence & Fluency

Duration: 1 day

Location: Wildland

Language: English and/or German

Group size: 6 - 24

Group price: € 1.500 + Mwst

plus catering and accommodation



An internationally recognised simulation, Joan von Ehren adapts 'Ecotonos' in order to reflect the interaction between Germany and other cultures. This is particularly important in the process of sensitising a German parent company to the possible pitfalls of integrating foreign subsidiaries, affiliates and holdings. Mergers and Acquisitions, whilst promising financial rewards through synergies and economies of scale, frequently overlook the 'people factor' – systems are checked for inter-company compatibility but the inter-cultural compatibility of managers and employees is frequently overlooked.

YOU EXPERIENCE THE CULTURE SHOCK!

